



2011 Catalog



[www.4thefight.com](http://www.4thefight.com) | 877.735.2974

# 4 THE FIGHT™

We want you to succeed.

## Your Mission and Your Message is WORTH IT!

4THEFIGHT partners with teams of all sizes for maximum impact. We see you! You are on the Front Line and you have lived long enough to sniff out those that just talk the talk. You are probably a mixture of changing emotions on a given day and you are driven to make a difference. That's right, we see you! You are willing to do something and you stepped out of your comfort zone a while ago. You did it either willingly or by kicking and screaming along the way but you are here. You are here right now for many reasons. You are a fighter or you represent at least one person that is.

Fighting cancer wasn't in our plan over 7 years ago when we started. Isn't it strange how our plans get smacked down with the reality of LIFE. A calling greater than ourselves arose and there began our journey with hundreds of thousands of people that have answered the call to fight. We all have a story and a reason to fight, 4THEFIGHT is a movement and we welcome you. Your ideas, your passion and your hard work help drive us to return again and again with new tools, products and services that are engaging and fresh. More importantly they are effective in helping you fight cancer and raise much needed funds.



**For all that you do, the team at 4THEFIGHT says: Thank you.**

# MARKETING Products

What separates your walk from other events? Do you lay down bunts or do you swing for the fence? We are experts in Marketing and Design and we will take your event to the next level through promotion. Is your message or mission worth it? We say yes and all you have to do is let us in on your planning. We will do the rest. You will be able to proudly and professionally display your event. There truly is a difference and we are able to jump-start your efforts in a way that is affordable and timely. Susan G. Komen and The March of Dimes trust us and so should you. We believe a small team or event can and should look BIG. A custom banner, poster, flyer or brochure is a powerful tool in encouraging others to take part.

## Brochures

**Full Color 8.5" x 11"  
Tri-Fold Brochure,  
Only \$0.54 Each!**

Minimum quantity 250

\*Call for customized sizes and fold.

**Folding:**  
 Accordion Fold  
 Tri-Fold  
 Half Fold  
 2 Fold

**Sizes:**  
 6"x9"  
 11"x17"  
 8.5"x11"  
 8.5"x14"



## Flyers

**Full Color 8.5" x 11"  
Tri-Fold Brochure,  
Only \$0.54 Each!**

Minimum quantity 250

# Banners

Full Color

13oz. 4'x6' One Sided  
Only \$72

- Full Color, one-sided print
- Hemming available for all 4 sides
- Grommets on all 4 corners or every 2 feet

**Options Available:**

- 13oz. Vinyl
- 15oz. Supreme vinyl
- 15oz. Super smooth Scrim
- 15oz. Super Smooth Blackout Vinyl Banners



# Posters

11"x17" Full Color  
As low as 1.00 Each!

Minimum quantity 250

**Other Options available:**

**Sizes Available:**

- 11"x17"
- 18"x24"
- 24" x36"

**Paper Stock Available:**

- 80lb. Gloss Book
- 80lb. Gloss Cover
- 100lb. Gloss Book
- 100lb. Matte Book
- 100lb. Gloss Cover

# CUSTOM Apparel



Just because you fight doesn't mean you can't look GREAT in battle! Wouldn't you like a down to earth design team to help you build your BRAND? Our custom apparel is top quality and our partners get noticed! We believe your mission and your message is worth shouting in a professional great looking way. We make one assumption and that is you have a tight budget. If you were rolling in money than you wouldn't be fundraising! We get it and our experienced staff makes it easy to look great within your budget. Call us with your custom idea. If the fight is worth it then we say dress the part by professionally customizing your look!

	QUANTITY	1 COLOR	2 COLOR	3 COLOR	4 COLOR
White or Gray	12 to 24	\$5.75	\$6.00	\$6.30	\$6.65
	24 to 48	\$5.50	\$5.87	\$6.24	\$6.50
	48 to 96	\$5.10	\$5.45	\$5.72	\$6.05
	96 to 144	\$4.90	\$5.35	\$5.65	\$5.95
	144 to 288	\$4.74	\$5.02	\$5.30	\$5.60
One Location Per Piece Pricing   Pricing is for a 50/50 Blend or 100% cotton Tee					
Dark	12 to 24	\$5.75	\$6.00	\$6.30	\$6.65
	24 to 48	\$5.50	\$5.87	\$6.24	\$6.50
	48 to 96	\$5.10	\$5.45	\$5.72	\$6.05
	96 to 144	\$4.90	\$5.35	\$5.65	\$5.95
	144 to 288	\$4.74	\$5.02	\$5.30	\$5.60

# FUNDRAISER

## Silicone Bracelet

Just when we thought our custom silly bands would top the charts, we have seen an increase in custom silicone bracelet production. Our top quality bracelets are non-toxic and available in all sizes. The surface area allows for any logo or shape to be debossed or embossed and a multitude of colors to be celebrated. This is still one of our leading fundraising products that has staying power. Our distinct designs are the difference and we pride ourselves in our ability to produce the "Must Have" bracelet in your community.



**Purchase 5000 Silicone bracelets for only \$0.45 Each.**

**Suggested resell price: \$1.00 Each.**

## Custom Silly Bands

You have seen the rest, now experience THE BEST! We are talking about custom one of a kind shaped bands of the highest quality. From the unique shape to the custom package, 4THEFIGHT custom silly bands are all the craze with cancer teams worldwide. This is nothing short of phenomenal and the fundraising power of custom silly bands should not be underestimated. Our ribbon shaped silly bands and famous FamilyBandz are also fantastic fundraisers for teams that need the hottest items of the year.



**5,000 custom silly bands as low as \$0.21.**

**Suggested resell price: \$3.00-\$5.00 per pack**

# FUNDRAISER

## Water Bottles

28 oz. Polycarbonate sports bottle, 1 color imprint.

Colors: aqua, blue, charcoal, clear, orange, green, pink or red

**Purchase 5000 Silicone bracelets for only \$0.45 Each.**

Suggested resell price: \$4.00-5.00 Each.



## Tyvek Band

1" wide x 10" long High Quality Tyvek Wristband. Perfect for short-term use! Imprint area: .75" x 6"

Price includes one location imprint (black ink)

Set Up \$50.00

**Purchase 500 Tyvek bands for only \$0.14 each**



## Backpacks

Drawstring backpack featuring 210d nylon; mesh trim, zippered pocket on front with ear bud port. \$45.00 setup fee, 1 color imprint.

Colors: Black, orange, purple, red, royal blue

**Purchase 100 backpacks for only \$3.60 Each.**

Suggested resell price: \$8.00-\$10.00 Each.

